

### **FREELANCE & STAFF EMPLOYMENT HISTORY**

**EMdash Design**—Yardley, PA: owner/creative director (JUNE 2004–PRESENT)

Provided art direction, illustration, design, and content creation for branding and advertising projects to national and local clients in technology, culture, entertainment, and health industries across print, digital, and motion media. Also freelanced as temporary designer in an in-house capacity for other firms.

**Cella**—Bala Cynwyd, PA: temporary staff designer (DECEMBER 2017)

Assisted pharmaceutical communications agency in Princeton, NJ with packaging design and copy continuity.

**Creative Circle**—Philadelphia, PA: temporary staff designer (SEPTEMBER 2013)

Assisted in-house staff at Princeton University with lecture poster, annual reports, and football team exhibit.

**Pulse CX**—Montgomeryville, PA: freelance graphic designer (JANUARY 2012)

Assisted in-house and freelance design and production team with pharmaceutical proposals, including designing logos and presentation slides, and creating digital product mockups and illustrations.

**701 Creative**—Philadelphia, PA: freelance graphic designer (JANUARY 2008)

Provided part-time in-house design and production work for print and interactive media. Major project highlights include design of concert advertising graphics for the Philly Pops.

**The Bulletin**—Philadelphia, PA: society editor/photographer (DECEMBER 2006–MARCH 2007), design consultant (SEPTEMBER 2007–NOVEMBER 2007)

Editor position entailed writing, photography, layout, and preparation of photographs for print. Design consultant position involved researching for and advising publisher on design decisions.

**Warkulwiz Design Associates**—Philadelphia, PA: designer (JULY 2005–MAY 2006)

Collaborated on concept and execution of branding and publications projects in print and digital media, occasionally directing interns. Acted as lead designer on some projects, such as the redesign and implementation of alumni magazine for Cornell University. Assisted with magazine publications for University of Pennsylvania's law school and Wharton School.

**Computer Expressions**—Philadelphia, PA: graphic designer (FEBRUARY–APRIL 2005)

Designed retail product graphics and sales materials, photographed products, and maintained websites. Major project highlights include designing graphics for product line sold at Target.

**Holton Sentivan + Gury**—Ambler, PA: freelance graphic designer (OCTOBER 2004)

Projects at this advertising agency included work for a local exposition and for a promotional event.

### **SELECTED PUBLICATIONS & PRESS**

**Effects Database website**, Issue 2014–33, [WWW.EFFECTSDATABASE.COM/MODEL/REALISTIC/REVERB](http://WWW.EFFECTSDATABASE.COM/MODEL/REALISTIC/REVERB): "Realistic 32–1110 Electronic Reverb" (author of entry with photographs) (JUNE 1, 2015)

**Graphic Design USA**, Volume 49, Number 5: "50th Anniversary Survey: The State of Design Education" quotation in article—Kaye Publishing Corporation, New York, NY (SEPTEMBER/OCTOBER 2013)

### **SELECTED HONORS & RECOGNITIONS**

**American Package Design Awards**, Graphic Design USA (2013)

**American Graphic Design Awards**, Graphic Design USA (2009–2012)

### **EDUCATION**

**MA, Worship & Music**, Cairn University—Langhorne, PA (2024)

**BFA, Graphic & Interactive Design**, Temple University Tyler School of Art & Architecture—Philadelphia, PA (2004)

### **SKILLS**

**Conceptual**: Advertising & Promotion, Art Direction, Branding & Identity, Editing, Editorial & Publication Design, Editorial & Spot Illustration, Logos, Photography, Typography, Visual Metaphor, Writing

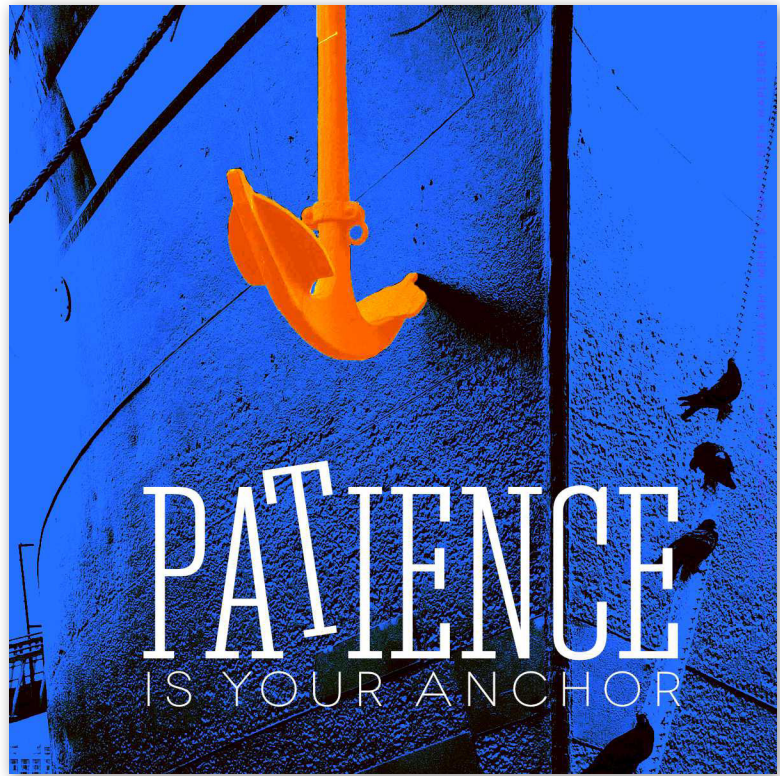
**Print & Dimensional**: Packaging for Small Retail Goods, Posters, Preflight, Publications

**Digital & Video**: Audio, HTML & CSS Editing, Motion & Video Editing, Social Media Branding, Visual Design

**Software (Mac platform)**: Ableton Live, Adobe After Effects, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Affinity Photo, Apple Final Cut Pro, Apple Keynote, Apple Motion, MakeMusic Finale, Microsoft PowerPoint, Steinberg Cubase Pro, Steinberg Dorico Pro

## Miniature poster/ social media graphic

This self-promotional mini poster, one of many that were part of an ongoing inspirational meme series, was published on several social media channels. The poster was inspired by early twentieth-century travel posters and features a photograph of a ship and its anchor, which has been highly stylized. As with the other mini posters, it dispenses a pearl of wisdom or observation about life throughout the poster. The posters are published in high-quality, hand-colored photographs for a splash. The poster is designed to fit



**Self-promotional spot illustration**  
Despite her appearance, this hand-colored digital collage made from found engravings is still ready to get hitched—to a project. Please contact to license this or other illustrations.

what you say what you mean what you say what you mean what you say what you mean

**Logo for poster series**  
This logo-like type treatment was originally featured on a self-initiated inspirational mini-poster series. The treatment was featured on a self-initiated inspirational mini-poster series.

